

THE NEW SOUTH AFRICAN VALUER

MOUTHPIECE OF THE SOUTH AFRICAN
INSTITUTE OF VALUERS



**PROFILE &
RATE CARD**

2007

THE SOUTH AFRICAN VALUER covers all real estate valuation issues. Valuations are essential to those professionals, institutions and property practitioners who are required to make informed decisions in relation to an asset class that has been growing in its importance in recent years as it becomes an increasingly sought after private and global investment.

THE SOUTH AFRICAN VALUER is a professional quarterly magazine. Apart from covering the Institute's activities, it will carry informative articles on specific valuation issues written by Institute members. The editorial panel for **THE SOUTH AFRICAN VALUER** will

encourage its members to submit member news and property valuation specific articles.

THE SOUTH AFRICAN VALUER is distributed to every municipality in South Africa AND to major companies in the property field.

THE SOUTH AFRICAN VALUER'S editorial mission is to report on valuation standards, anticipate trends and probe the future of the profession - all in local and in international contexts.

Valuers and their specialised expertise cover, and should be commissioned on any one or more of a variety of property type developments (new or existing), including amongst others:

Affordable housing
Build-to-suit developments
Business Improvement Districts
Business parks
Casinos
Cultural and religious institutions
Educational facilities
Farming land and improvements
Golf courses, marinas/waterfront developments
Health care facilities
Heritage properties
Industrial properties
Leisure & hospitality facilities
Office buildings
Retail properties
Stadiums and convention facilities
Storage
Transportation facilities
Utilities
Warehousing

There are some 2 500 valuers registered under the Property Valuer's Profession Act, 2000 (Act No. 47 of 2000). More than 60% of these are members of the South African Institute of Valuers giving an estimated readership of 7 200 from a print run of 1 800 copies. The number is growing as members of SAPOA, selected members of the SA Law Society and the Association of Chartered Certified Accountants are included in the **SOUTH AFRICAN VALUER'S** mailing list.

PUBLICATION DATES

- 1. January 2007**
- 2. April 2007**
- 3. July 2007**
- 4. October 2007**

DEADLINES

- 1. 5 January 2007**
- 2. 6 April 2007**
- 3. 6 July 2007**
- 4. 5 October 2007**

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